



OUR OPPORTUNITY

The very fact that we bought Slauson Plaza, combined with how and why we were able to buy it, constituted an act of triumph. It can only be considered a good thing, and any questioning or reframing of it today is misguided. The way we came together then, and have remained united since, reflects the essence of how Nipsey Hussle lived. It reflects the best of what we could and should be as a community. Nipsey was able to move people in a way that very few can. He certainly inspired me.

I invested in Slauson Plaza with Nipsey and Sam, because of Nipsey and Sam. Their tireless dedication to investing and providing opportunity in their community is the way forward in terms of collective action to rebuild inner city communities across the country. Nipsey and I distilled this into a set of core tenets and a call to action when we conceptualized Our Opportunity.

I was privileged and honored to partner with Nipsey, Sam, their family and All\$in team to acquire Slauson Plaza. Today and forever, I remain honored to stand by them in redeveloping the plaza into Nipsey Hussle Tower, and continuing Nipsey Hussle's legacy in all that we do.

David Gross

Co-Founder | Our Opportunity