

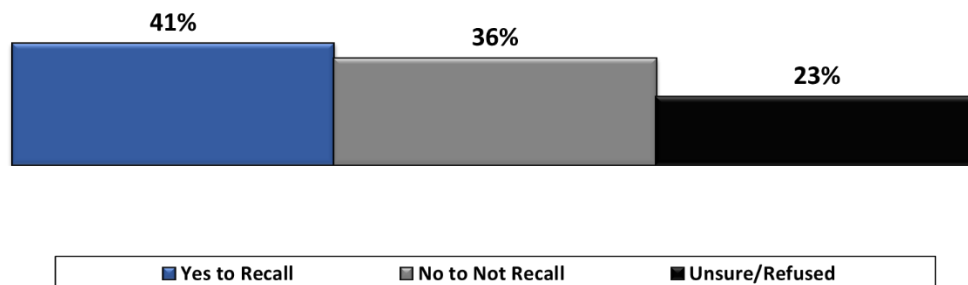


**TO:** Interested Parties  
**FROM:** Lori Weigel & Kathryn Hahne / New Bridge Strategy  
**RE:** City of Los Angeles Survey Key Findings  
**DATE:** March 17, 2022

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New Bridge Strategy completed a survey of 800 “likely” voters throughout the City of Los Angeles regarding the upcoming election. Included in the survey was a question gauging support/opposition for the attempt to recall George Gascon.<sup>1</sup>

- **The survey reveals a significant increase in support for the recall of George Gascon, as a plurality now say he should be recalled.** We provided survey respondents with the question which they would face regarding the recall without providing any additional information: “Shall George Gascón be recalled from the office of District Attorney?” and fully 41 percent say that if the election were being held today they would vote Yes to recall him, while 36 percent say they would vote No against the recall. About one-in-four (23 percent) are undecided at this time.



The dynamic has completely changed in the last year. The 41 percent who would vote for the recall is up significantly in the last year, when it stood at 36 percent. Conversely, those who reject the recall has dropped from nearly half - 49 percent - a year ago to just 36 percent today.

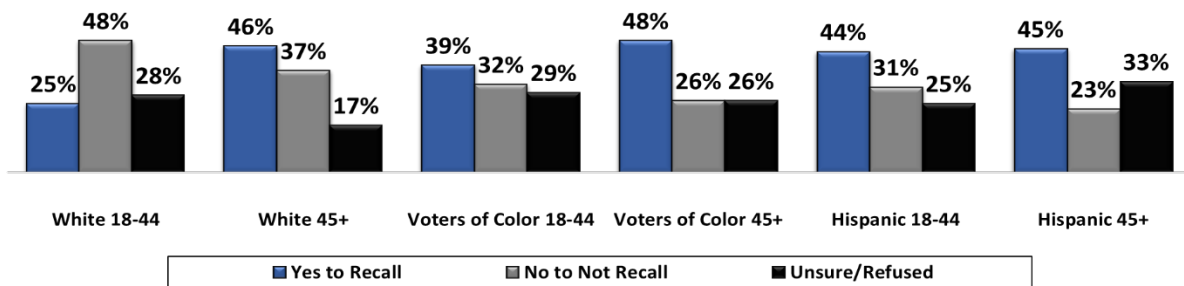
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<sup>1</sup> **Methodology:** New Bridge Strategy conducted a survey among N=800 registered voters across the City of Los Angeles via live telephone interviews (both cellphones and landlines). Interviews were conducted March 1-8, 2022 and were distributed proportionally across the City. Quotas were also set for key demographic sub-groups, such as gender and age. The credibility interval (analogous to margin of error) is  $\pm 3.5\%$  for the overall sample. The credibility interval will vary for sub-groups. Comparisons are made to a citywide survey of 400 voters conducted March 27-April 4, 2021. The margin of error for that survey was  $\pm 4.9\%$  for the overall sample. The survey was paid for by the Los Angeles Police Protective League.

While support for the recall has been broad-based, there have been significant increases among certain key sub-groups indicating that they would vote to recall Gascon, including...

- 7 point increase among women (39 percent recall);
- 9 point increase among Democrats (33 percent recall);
- 10 point increase among voters in the Valley (45 percent recall);
- 9 point increase among Black voters (49 percent recall); and
- 7 point increase among Latino voters (44 percent recall).

Age is one of the strongest predictors of desire to recall Gascon which means that the lower the turnout of the election, the more challenging this would be for him. Nearly half of seniors 65 and older would vote to recall him if the election were being held today (49 percent, up 4 points in the last year), along with 45 percent of 55-64 year old voters, 43 percent of 45-54 year-olds, 38 percent of 35-44 year-olds and 27 percent of those under the age of 35. This age dynamic is evident across racial and ethnic sub-groups as well:



The data clearly demonstrates a very changed response to the Gascon recall question over the last year, although a significant number of City voters are still unsure as to how they would vote in such an election.

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