

The San Diego Union-Tribune

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Lora Cicalo named senior editor of The San Diego Union-Tribune, Katie Musolf tapped to head advertising revenue division

SAN DIEGO, CALIF. -- August 4, 2023 -- MediaNews Group has named San Diego news veteran Lora Cicalo senior editor of The San Diego Union-Tribune.

In her new role, Cicalo will be the Union-Tribune's top editor and will be responsible for all editorial operations and strategy.

"Lora's 36 years of experience at the U-T along with her dedication to the paper, its staff and readers make her the right person to lead the U-T's newsroom," said MediaNews Group executive editor, Frank Pine. "With more than 30 years as an editor, Lora has a strong background in news management and a rich and thorough knowledge of the greater San Diego area," Pine added, "She is passionate about the journalism, ambitious and well-positioned to chart the U-T's way forward. We're lucky to have her as the newsroom's leader."

"It is an honor and a privilege to lead this team of talented and dedicated journalists," Cicalo said, "These are challenging times for our industry, but the work we do has never been more vital -- and there is no group more committed to continuing that work and to serving the San Diego community."

Cicalo is a graduate of San Diego State University and started at the U-T in 1987 as an assistant news editor. She has served as managing editor for the past eight years.

Also announced today, digital media executive Katie Musolf will lead the Union-Tribune's advertising revenue division as the Sr. Director of Advertising.

"Katie has broad experience across all our lines of business and has helped accelerate the revenue for digital for the Union-Tribune," said Kyla Rodriguez, Sr. VP of Advertising, "She is going to help transform the team to better approach workflows and drive the highest level of productivity across the advertising revenue division."

“Stepping into this role as the leader of our advertising team at the U-T is a moment of great excitement. Having spent the past 12 years in various advertising roles within the company, I am thrilled to witness the evolution we have undergone. With a fantastic team by my side, I look forward to finding new ways to connect with audiences across our array of print and digital products,” Musolf said.

"Katie will also partner with editorial and other divisions to ensure we continue to drive revenue against our core mission, which is funding journalism," Rodriguez added.

Musolf is a graduate of the University of Wisconsin-Madison and a respected leader and innovator in the advertising industry. She has worked in the San Diego market for over a decade.

About the San Diego Union-Tribune:

The San Diego Union-Tribune is San Diego’s largest media company and oldest business, dating back to 1868. Today, Union-Tribune publications reach more than 96 percent of San Diego County households each week. The company portfolio includes its Pulitzer Prize-winning newspaper, The San Diego Union-Tribune; the region’s leading website, SanDiegoUnionTribune.com, plus community newspapers and Spanish language publications.

About MediaNews Group:

MediaNews Group publishes 69 daily and more than 300 weekly publications throughout the United States, including the Denver Post, San Jose Mercury News, The Orange County Register, St. Paul Pioneer Press, Boston Herald and San Diego Union-Tribune. In print and online, MNG publications reach a combined audience of more than 60 million every month.