



Los Angeles Times®

# LOS ANGELES TIMES POLL

## Study #449/Exit Poll

### General Election: Nation & California

November 7, 2000

The Times Poll interviewed 8,218 voters as they exited 140 polling places across the nation, including 3,474 Californians as they exited 51 polling places across the state. The margin of sampling error for all voters, and for all California voters, is plus or minus 3 percentage points. For subgroups the error margin may vary.

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#### GUIDE TO COLUMN HEADINGS

ALL	All voters
GOR	Voted for Al Gore for president
BUS	Voted for George W. Bush for president
NAD	Voted for Ralph Nader for president
FEIN	Voted for Dianne Feinstein for U.S. senator
CAM	Voted for Tom Campbell for U.S. senator
MEN	Men
WOM	Women
WHT	Whites
BLK	Blacks
LAT	Latinos
ASN	Asians
PRO	Protestants
CAT	Catholics
JEW	Jews

#### NOTES

- All answer frequencies are given in percentages.
- “-” indicates less than 0.5%.
- Totals may exceed 100% in questions where more than one response was accepted.
- Questions not displayed are used for classification purposes.

#### E. In the election for president, for whom did you just vote?

NATIONAL							
ALL	MEN	WOM	WHT	BLK	LAT	ASN	
Al Gore (Dem.)	49	43	55	43	90	61	62
George W. Bush (Rep.)	48	54	43	54	9	38	37
Pat Buchanan *	-	-	-	-	-	-	-
Ralph Nader *	3	3	2	3	1	1	1
Someone else	-	-	-	-	-	-	-

\* Not on ballot in all states.

CALIFORNIA							
ALL	MEN	WOM	WHT	BLK	LAT	ASN	
Al Gore (Dem.)	54	49	57	47	85	75	63
George W. Bush (Rep.)	42	46	39	49	14	23	33
Pat Buchanan (Reform)	-	-	-	-	-	-	-
Ralph Nader (Green)	4	5	4	4	1	2	4
Someone else	-	-	-	-	-	-	-

#### F. Do you support your presidential choice today mostly:

NATIONAL										
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Because you like him and his policies	74	72	77	54	72	75	73	73	78	76
Because he is the best of a bad lot	23	26	21	14	24	23	25	22	19	23
To send a protest message	3	2	2	32	4	2	2	5	3	1

CALIFORNIA										
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Because you like him and his policies	74	72	77	60	71	76	73	72	78	73
Because he is the best of a bad lot	24	27	21	11	26	22	25	25	19	24
To send a protest message	2	1	2	29	3	2	2	3	3	3

#### G. In the election for U.S. senator, for whom did you just vote?

CALIFORNIA										
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Dianne Feinstein (Dem.)	56	87	15	48	50	60	50	86	74	64
Tom Campbell (Rep.)	37	7	78	9	41	34	42	9	19	33
Someone else	7	6	7	43	9	6	8	5	7	3

#### H. How did you just vote on Proposition 38? (school vouchers)

CALIFORNIA										
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Voted yes	29	17	47	21	33	26	30	32	23	34
Voted no	71	83	53	79	67	74	70	68	77	66

#### I. How did you just vote on Proposition 39? (bonds, 55% local vote)

CALIFORNIA										
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Voted yes	53	63	37	58	50	54	50	60	60	57
Voted no	47	37	63	42	50	46	50	40	40	43

#### J. What did you like most about your choice for president?

(ACCEPTED UP TO TWO REPLIES)

NATIONAL										
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
He has the experience and intellect to be president	33	51	16	18	29	37	32	40	31	38
He thinks like me on the issues	18	14	22	16	19	17	19	10	14	17
He has strong leadership qualities	18	15	23	8	17	20	19	14	18	11
He shares my values	17	10	24	17	18	16	19	9	11	23
He cares about people like me	16	20	12	13	14	16	13	31	19	27
He has honesty and integrity	15	6	23	28	17	13	17	5	9	12
An overall good opinion of my candidate	13	10	15	8	12	14	13	10	13	13
He understands average Americans' problems	12	15	9	19	12	13	10	20	21	12
He has a clear vision of the future	10	10	9	15	10	10	10	10	13	8
He is personally likeable	6	4	7	4	6	5	6	4	7	6
None of the above	6	7	6	12	7	6	7	5	3	1

CALIFORNIA										
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
He has the experience and intellect to be president	38	57	15	14	35	40	37	47	40	41
He thinks like me on the issues	18	14	24	18	21	17	21	8	11	17
He has strong leadership qualities	16	12	21	6	14	17	16	10	17	15
He shares my values	16	9	24	24	17	15	18	9	11	13
He cares about people like me	14	18	10	8	14	13	10	22	25	25
He has honesty and integrity	14	6	24	29	16	13	17	7	7	7
An overall good opinion of my candidate	12	11	14	5	9	15	12	10	11	8
He has a clear vision of the future	10	8	11	22	10	9	10	6	10	8
He understands average Americans' problems	10	12	8	18	9	12	10	12	16	12
He is personally likeable	4	2	6	1	4	3	3	-	2	5
None of the above	8	8	7	12	9	8	9	11	6	4

**K. When did you make up your mind about how you would vote for president?**

	NATIONAL									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Weekend or later (Net)	13	14	11	26	12	13	13	12	15	23
Today	7	8	6	16	7	8	7	5	10	15
Yesterday	3	3	2	4	2	3	3	2	4	6
Over the weekend	3	3	2	6	3	2	3	4	1	2
Primaries through										
last week (Net)	53	50	55	49	54	52	53	47	56	54
During last week	5	5	5	12	6	5	5	6	2	7
After the debates	21	21	22	16	20	23	21	18	32	24
After the conventions	9	9	9	11	10	8	9	11	5	8
During the primaries	17	15	20	10	18	16	18	13	17	15
Before the primaries	34	36	34	25	34	35	34	41	29	23

	CALIFORNIA									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Weekend or later (Net)	10	11	8	21	10	10	9	8	13	14
Today	6	6	5	12	5	6	5	4	7	8
Yesterday	2	3	2	4	3	2	2	2	3	4
Over the weekend	2	2	2	5	3	2	2	3	3	2
Primaries through										
last week (Net)	52	46	60	41	54	50	52	41	52	60
During last week	5	4	5	9	5	4	4	5	5	8
After the debates	20	18	23	11	19	19	18	12	22	27
After the conventions	8	7	8	10	9	8	9	9	7	8
During the primaries	19	17	23	11	20	19	21	14	18	17
Before the primaries	38	43	32	38	36	40	39	51	35	26

**L. Which issues, if any, were most important to you in deciding how you would vote for president today? (ACCEPTED UP TO TWO REPLIES)**

	NATIONAL									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Moral/Ethical values	35	17	55	32	37	35	38	23	29	34
Jobs/The economy	26	36	16	22	27	24	23	40	34	25
Education	25	31	20	17	20	30	23	35	32	34
Social Security	21	25	16	13	20	21	20	26	23	17
Taxes	17	9	25	9	20	13	18	11	14	18
Abortion	14	12	17	7	11	18	16	4	6	15
The environment	9	14	2	37	10	9	11	3	5	5
Health care	8	11	5	9	6	10	8	12	9	9
Medicare/Prescription drugs	8	10	6	4	7	9	8	10	8	7
Budget surplus	6	6	6	4	8	4	6	5	3	3
Foreign affairs	5	5	5	3	6	4	5	2	4	8
None of the above	4	3	4	11	4	3	4	2	2	3

	CALIFORNIA									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Moral/Ethical values	33	17	52	38	31	35	35	29	27	29
Jobs/The economy	30	37	21	19	32	27	27	35	40	33
Education	24	29	19	15	19	28	21	26	35	28
Social Security	18	21	16	5	17	19	18	27	18	24
Taxes	15	6	27	3	19	11	17	4	10	10
Abortion	14	16	12	6	9	19	17	6	7	7
The environment	13	18	3	41	14	12	15	4	7	8
Health care	7	9	4	10	6	8	6	6	8	12
Budget surplus	6	7	6	4	8	4	6	5	5	6
Foreign affairs	6	6	6	6	7	5	6	2	3	4
Medicare/Prescription drugs	5	7	4	1	5	6	5	9	6	5
None of the above	4	4	3	13	5	4	4	6	4	5

**M. Which of these things, if any, had a major influence on your vote for president today? (ACCEPTED UP TO THREE REPLIES)**

	NATIONAL									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Gore will continue Clinton's policies	40	50	31	14	39	40	37	62	46	43
Bush's record in Texas	30	26	36	21	31	30	31	26	29	27
Confidence in my candidate to deal wisely with international crises	26	31	22	11	23	30	27	22	26	28
Supreme Court appointments	23	26	20	15	24	22	24	20	17	18
Candidate's position on gun control	17	16	19	8	19	15	18	12	12	13
Disapproval of Clinton's personal behavior	16	3	30	12	17	15	18	4	14	7
Other candidate is too liberal	15	3	27	4	17	13	17	4	9	11
The broadcast debates	11	11	10	14	9	12	10	13	16	8
Other candidate is too conservative	10	16	2	14	9	11	10	12	7	20
Negative campaigning by the candidates	7	6	8	19	7	8	8	8	5	8
Candidate's proposal to reduce dependency on foreign oil	6	5	7	11	7	5	6	6	5	5
None of the above	8	8	7	30	8	8	8	7	5	9

	CALIFORNIA									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Gore will continue Clinton's policies	40	52	29	5	41	39	36	54	55	49
Confidence in my candidate to deal wisely with international crises	28	31	24	18	25	31	29	25	28	22
Supreme Court appointments	27	33	21	16	28	27	30	18	15	18
Bush's record in Texas	26	20	35	10	26	26	28	21	20	21
Candidate's position on gun control	14	15	14	9	16	13	16	10	8	12
Other candidate is too liberal	13	1	30	-	15	12	16	2	5	12
Other candidate is too conservative	13	22	2	11	13	14	15	13	7	11
Disapproval of Clinton's personal behavior	11	2	24	9	13	11	13	5	8	9
The broadcast debates	9	7	10	11	7	9	8	4	11	7
Negative campaigning by the candidates	5	4	6	9	6	4	5	3	7	6
Candidate's proposal to reduce dependency on foreign oil	5	3	7	7	6	4	5	2	4	3
None of the above	10	8	9	46	10	10	9	11	10	7

**N. Which comes closer to your view?**

- (1) The selection of Joe Lieberman as vice president was the reason I voted for Gore.
- (2) The selection of Joe Lieberman as vice president was the reason I did *not* vote for Gore.
- (3) The selection of Dick Cheney as vice president was the reason I voted for Bush.
- (4) The selection of Dick Cheney as vice president was the reason I did *not* vote for Bush.
- (5) The vice president selections had no influence on my vote.

	NATIONAL												
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN	PRO	CAT	JEW
(1)	11	22	1	2	9	13	9	22	18	18	9	13	29
(2)	3	3	2	4	3	2	2	3	4	3	2	3	2
(3)	13	1	26	1	15	11	14	5	8	11	15	14	5
(4)	3	3	2	2	3	2	3	3	4	5	2	3	4
(5)	70	71	69	91	70	72	72	67	66	63	72	67	60

	CALIFORNIA												
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN	PRO	CAT	JEW
(1)	12	22	-	4	12	12	9	19	20	23	9	15	26
(2)	2	2	2	1	2	2	1	3	3	5	1	3	1
(3)	11	1	24	-	12	8	12	2	6	13	13	12	2
(4)	2	3	2	1	2	2	2	2	3	5	2	3	-
(5)	73	72	72	94	72	76	76	74	68	54	75	67	71

**O. Which one of the following statements comes closest to the way you feel about President Clinton?**

- (1) I like Clinton as a person and I also like most of his policies.
- (2) I like Clinton as a person, but I don't like most of his policies.
- (3) I don't like Clinton as a person, but I like most of his policies.
- (4) I don't like Clinton as a person and I also don't like most of his policies.

	NATIONAL									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Like Clinton (Net)	35	60	9	34	33	36	27	84	56	38
Like him and policies	31	57	5	25	29	33	24	78	52	31
Like him/Dislike policies	4	3	4	10	4	3	3	6	4	7
Dislike Clinton (Net)	65	40	91	66	67	64	73	16	44	62
Dislike him/Like policies	27	35	19	33	24	31	31	9	18	38
Dislike him & policies	38	5	72	32	43	33	42	7	26	24

*Alternative break of QO (Nat'l):*

	NATIONAL									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Like policies (Net)	59	92	24	58	53	64	54	87	70	69
Like him and policies	31	57	5	25	29	33	24	78	52	31
Dislike him/Like policies	27	35	19	33	24	31	31	9	18	38
Dislike policies (Net)	41	8	76	42	47	36	46	13	30	31
Like him/Dislike policies	4	3	4	10	4	3	3	6	4	7
Dislike him & policies	38	5	72	32	43	33	42	7	26	24

	CALIFORNIA									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Like Clinton (Net)	41	65	11	39	43	38	33	78	64	53
Like him and policies	38	63	6	28	38	36	30	74	59	45
Like him/Dislike policies	4	2	5	11	5	2	3	4	5	8
Dislike Clinton (Net)	59	35	89	61	57	62	67	22	36	47
Dislike him/Like policies	26	32	19	40	22	32	29	13	21	29
Dislike him & policies	32	3	70	21	35	30	38	9	15	18

*Alternative break of QO (Calif.):*

	CALIFORNIA									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Like policies (Net)	64	95	25	68	59	68	59	87	80	74
Like him and policies	38	63	6	28	38	36	30	74	59	45
Dislike him/Like policies	26	32	19	40	22	32	29	13	21	29
Dislike policies (Net)	36	5	75	32	41	32	41	13	20	26
Like him/Dislike policies	4	2	5	11	5	2	3	4	5	8
Dislike him & policies	32	3	70	21	35	30	38	9	15	18

**P. Which of these things, if any, had a major influence on your vote for U.S. senator today? (ACCEPTED UP TO THREE REPLIES)**

	CALIFORNIA									
	ALL	FEIN	CAM	MEN	WOM	WHT	BLK	LAT	ASN	
Candidate has honesty and integrity	25	23	29	26	23	26	23	22	23	
Candidate's previous experience in office	24	38	8	22	26	24	25	24	23	
Candidate's stand on taxes and spending	20	15	30	24	17	19	17	27	32	
Candidate's stand on abortion	17	21	13	14	20	18	13	13	20	
Candidate thinks like me on the issues	17	14	21	18	15	19	8	10	10	
Candidate's ability to bring change to Washington	14	12	17	13	15	15	17	12	15	
Candidate's stand on the economy and jobs	14	14	15	16	12	13	13	19	19	
Candidate's stand on the environment	12	15	6	13	12	13	8	6	11	
Electing women to the Senate	11	18	2	6	16	11	12	12	8	
Candidate's stand on decriminalizing drugs	5	4	6	6	4	5	4	5	5	
Candidates' personalities	4	2	7	5	3	4	1	4	4	
None of the above	19	14	24	19	20	19	25	17	9	

**Q. Who can you better trust—that is, who is more likely to keep his word as president?**

	NATIONAL									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Al Gore	38	76	1	9	32	43	33	73	51	45
George W. Bush	42	2	84	6	48	36	46	7	33	34
Both	5	6	4	5	5	5	5	4	10	9
Neither	15	16	11	80	15	16	16	16	6	12

	CALIFORNIA									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Al Gore	41	74	1	15	37	44	35	71	65	50
George W. Bush	37	2	86	4	41	34	43	9	19	28
Both	4	6	3	2	5	4	4	1	6	4
Neither	18	18	10	79	17	18	18	19	10	18

**R. Which concerns you more?**

- (1) Al Gore will go too far in increasing government spending and taxes.
- (2) George W. Bush will go too far in reducing needed government programs.

	NATIONAL									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Gore will go too far	53	17	89	32	59	46	56	32	45	47
Bush will go too far	47	83	11	68	41	54	44	68	55	53

	CALIFORNIA									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Gore will go too far	48	15	90	32	53	43	52	24	38	43
Bush will go too far	52	85	10	68	47	57	48	76	62	57

**S. Do you think things in this country are generally:**

	NATIONAL									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Going in the right direction	69	88	51	48	70	69	68	80	68	77
Seriously off on the wrong track	31	12	49	52	30	31	32	20	32	23

	CALIFORNIA									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Going in the right direction	72	90	52	40	72	72	69	82	81	87
Seriously off on the wrong track	28	10	48	60	28	28	31	18	19	13

**T. Financially speaking, are you better off, worse off or about the same as you were eight years ago?**

	NATIONAL									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Better off	53	71	36	44	54	52	52	63	54	59
About the same	36	25	48	43	36	37	37	30	39	26
Worse off	11	4	16	13	10	11	11	7	7	15

	CALIFORNIA									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Better off	56	74	36	43	57	56	54	63	67	60
About the same	34	23	48	37	32	35	36	31	26	34
Worse off	10	3	16	20	11	9	10	6	7	6

**U. Do you think it is better when:**

- (1) One political party controls both the White House and Congress, or
- (2) The White House and Congress are divided between the two political parties?

	NATIONAL									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
One-party control	41	41	43	25	42	40	41	45	43	35
Divided government	59	59	57	75	58	60	59	55	57	65

	CALIFORNIA									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
One-party control	42	41	43	26	43	40	42	47	41	37
Divided government	58	59	57	74	57	60	58	53	59	63

**V. Do you think abortion should:**

- (1) Continue to be legal,**
- (2) Be made illegal except for cases of rape, incest and to save the life of the mother,**
- (3) Be made illegal without any exceptions?**

	NATIONAL									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Continue to be legal	<b>50</b>	<b>67</b>	<b>30</b>	<b>74</b>	<b>48</b>	<b>52</b>	<b>50</b>	<b>54</b>	<b>41</b>	<b>53</b>
Be made illegal (Net)	<b>50</b>	<b>33</b>	<b>70</b>	<b>26</b>	<b>52</b>	<b>48</b>	<b>50</b>	<b>46</b>	<b>59</b>	<b>47</b>
...with exceptions	<b>38</b>	<b>26</b>	<b>52</b>	<b>22</b>	<b>42</b>	<b>35</b>	<b>38</b>	<b>33</b>	<b>48</b>	<b>38</b>
...without exceptions	<b>12</b>	<b>6</b>	<b>18</b>	<b>4</b>	<b>10</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>11</b>	<b>9</b>

	CALIFORNIA									
	ALL	GOR	BUS	NAD	MEN	WOM	WHT	BLK	LAT	ASN
Continue to be legal	<b>64</b>	<b>80</b>	<b>41</b>	<b>91</b>	<b>61</b>	<b>67</b>	<b>67</b>	<b>63</b>	<b>51</b>	<b>54</b>
Be made illegal (Net)	<b>36</b>	<b>20</b>	<b>59</b>	<b>9</b>	<b>39</b>	<b>33</b>	<b>33</b>	<b>37</b>	<b>49</b>	<b>46</b>
...with exceptions	<b>28</b>	<b>16</b>	<b>45</b>	<b>7</b>	<b>32</b>	<b>24</b>	<b>26</b>	<b>25</b>	<b>37</b>	<b>39</b>
...without exceptions	<b>8</b>	<b>4</b>	<b>14</b>	<b>2</b>	<b>7</b>	<b>9</b>	<b>7</b>	<b>12</b>	<b>12</b>	<b>7</b>

**HOW THE POLL WAS CONDUCTED**

This Los Angeles Times poll is one of a series of surveys undertaken to sample the opinions of voters as they participate in key elections. This particular exit poll was conducted nationally and in California during the November 7 presidential general election.

The sampling frame for this exit poll is all voters in the nation. Eight thousand two hundred eighteen voters were interviewed on November 7, 2000, as they left 140 polling places across the nation. The sample included 3,474 California voters interviewed as they exited 51 polling places across the state. Precincts were chosen based on the pattern of turnout in past general elections. The survey was a self-administered confidential questionnaire and was offered in English and Spanish. Interviews at the precinct level were conducted by Davis Research of Calabasas, Calif., and Schlesinger Associates of Edison, N. J.

The entire sample of general election voters has a margin of error of three percentage points. For some subgroups the error margin may be somewhat higher. Because the survey does not include absentee voters or those who declined to participate when approached, actual returns and demographic estimates by the interviewers were used to slightly adjust the sample. In addition, telephone interviews were conducted prior to the election with California voters who had already voted, or were highly likely to vote, by absentee ballot, and these were modeled in with the exit poll interviews. (About 25% of California voters vote by absentee ballot.)

Surveys of this kind may also be subject to errors not associated with sampling methods but resulting instead from the practical difficulties involved in conducting any survey of public opinion.

The Los Angeles Times Poll is directed by Susan Pinkus under the general supervision of Karen Wada, assistant managing editor. Jill Darling Richardson is the assistant director, Roger Richardson is the field director, Claudia Vaughn is the data management supervisor, Ray Enslow is the publications coordinator and Patricia De La Cruz is the secretary/researcher.

Further information regarding this study is available by writing to the Los Angeles Times Poll, 202 West 1st Street, Los Angeles, California 90012, or by calling (213) 237-2027. In addition, poll data can be found on the World Wide Web. Visit us at: <http://www.latimes.com/timespoll>.

This report conforms to the standards of disclosure of the National Council on Public Polls and the American Association for Public Opinion Research.

[DEMOGRAPHIC TABLES BEGIN ON NEXT PAGE]

**DEMOGRAPHICS OF THE PRESIDENTIAL VOTE (NATION AND CALIFORNIA)**

The two columns at left read vertically. For example: Of all voters nationwide, 48% were men and 52% were women; among California voters, 47% were men, 53% women.  
 The columns at right read horizontally. For example: Nationwide, of all men who voted for president, 43% voted for Al Gore, 54% voted for George W. Bush and 3% voted for Ralph Nader. In California, men voted 49% for Gore, 46% for Bush, 5% for Nader.

percentage of all voters		THE NATION			CALIFORNIA			
Nation	Calif.		GORE	BUSH	NADER	GORE	BUSH	NADER
<b>TOTALS</b>								
100%	100%	All voters	49	48	3	54	42	4
<b>GENDER</b>								
48	47	Men	43	54	3	49	46	5
52	53	Women	55	43	2	57	39	4
<b>GENDER AND MARRIAGE</b>								
34	32	Married men	40	58	2	46	51	3
13	15	Single men	48	45	7	56	37	7
32	31	Married women	49	49	2	53	43	4
16	18	Single women	66	30	4	64	32	4
<b>AGE</b>								
15	15	18-29	54	41	5	55	40	5
34	33	30-44	46	51	3	50	46	4
37	39	45-64	51	47	2	56	39	5
14	13	65 or older	46	52	2	53	44	3
<b>RACE/ETHNICITY</b>								
80	73	White	43	54	3	47	49	4
9	5	Black	90	9	1	85	14	1
7	13	Latino	61	38	1	75	23	2
2	5	Asian	62	37	1	63	33	4
<b>EDUCATION</b>								
24	18	High school diploma or less	54	44	2	59	39	2
26	28	Some college	45	51	4	48	47	5
50	54	College degree or more	49	48	3	54	42	4
<b>ANNUAL FAMILY INCOME</b>								
10	9	Less than \$20,000	63	33	4	61	34	5
25	18	\$20,000 to \$39,999	51	45	4	56	39	5
23	21	\$40,000 to \$59,999	47	51	2	50	46	4
15	15	\$60,000 to \$74,999	48	49	3	54	43	3
27	37	\$75,000 or more	46	52	2	53	43	4
<b>POLITICAL IDEOLOGY</b>								
30	37	Liberal	79	16	5	82	10	8
32	29	Moderate	54	43	3	58	39	3
38	34	Conservative	21	78	1	18	81	1
<b>PARTY AFFILIATION</b>								
43	48	Democrats	88	10	2	89	8	3
20	12	Independents	43	49	8	52	38	10
36	36	Republicans	7	92	1	7	92	1
<b>PARTY AND IDEOLOGY</b>								
19	24	Liberal Democrats	94	4	2	92	3	5
19	18	Moderate Democrats	82	16	2	84	14	2
5	4	Moderate independents	64	21	15	65	16	19
13	6	Conservative independents	36	59	5	43	52	5
23	22	Conservative Republicans	4	95	1	4	96	-
10	9	Moderate Republicans	13	86	1	17	82	1
<b>RELIGION</b>								
52	48	Protestant	40	58	2	41	57	2
28	24	Catholic	53	46	1	60	38	2
4	5	Jewish	77	22	1	81	15	4
<b>NATIONAL REGIONS</b>								
24		East	58	37	5			
25		Midwest	47	50	3			
30		South	41	58	1			
21		West	52	44	4			
<b>CALIFORNIA REGIONS</b>								
	19	Los Angeles County				67	31	2
	30	Rest of Southern California				44	53	3
	8	Central Valley				43	55	2
	19	Bay Area				67	27	6
	24	Rest of Northern California				50	44	6

“ - “ indicates less than 0.5%. Numbers may not total 100% where some voter groups or candidates are not shown.

**DEMOGRAPHICS OF THE CALIFORNIA VOTE (U.S. SENATE AND PROPOSITIONS 38 & 39)**

The column at left reads vertically. For example: Of all California voters, 47% were men and 53% were women.

The columns at right read horizontally. For example: Of all men who voted for U.S. senator, 50% voted for Dianne Feinstein and 41% voted for Tom Campbell.

% of all voters		U.S. SENATOR		PROP. 38 School vouchers		PROP. 39 School bonds	
		Feinstein	Campbell	Yes	No	Yes	No
<b>TOTALS</b>							
100%	All voters	56%	37%	29%	71%	53%	47%
<b>GENDER</b>							
47	Men	50	41	33	67	50	50
53	Women	60	34	26	74	54	46
<b>AGE</b>							
15	18-29	57	32	25	75	61	39
33	30-44	51	41	32	68	51	49
39	45-64	58	35	28	72	52	48
13	65 or older	56	40	28	72	45	55
<b>RACE/ETHNICITY</b>							
73	White	50	42	30	70	50	50
5	Black	86	9	32	68	60	40
13	Latino	74	19	23	77	60	40
5	Asian	64	33	34	66	57	43
<b>EDUCATION</b>							
18	High school diploma or less	58	34	30	70	50	50
28	Some college	54	40	28	72	49	51
54	College degree or more	55	37	29	71	54	46
<b>ANNUAL FAMILY INCOME</b>							
9	Less than \$20,000	61	28	27	73	53	47
18	\$20,000 to \$39,999	59	34	25	75	54	46
21	\$40,000 to \$59,999	53	37	30	70	48	52
15	\$60,000 to \$74,999	56	38	32	68	54	46
37	\$75,000 or more	54	39	30	70	54	46
<b>PARENTS</b>							
27	Not parents	60	29	23	77	55	45
73	Parents	53	41	32	68	51	49
<b>POLITICAL IDEOLOGY</b>							
37	Liberal	78	11	15	85	66	34
29	Moderate	63	31	24	76	51	49
34	Conservative	22	73	49	51	37	63
<b>PARTY AFFILIATION</b>							
48	Democrats	87	8	17	83	66	34
12	Independents	51	35	28	72	48	52
36	Republicans	15	80	47	53	35	65
<b>RELIGION</b>							
48	Protestant	44	50	35	65	47	53
24	Catholic	64	32	31	69	55	45
5	Jewish	79	11	17	83	70	30
<b>REGION</b>							
19	Los Angeles County	66	28	25	75	53	47
30	Rest of Southern California	49	43	34	66	49	51
8	Central Valley	49	49	35	65	52	48
19	Bay Area	66	25	27	73	61	39
24	Rest of Northern California	51	41	29	71	50	50

Numbers may not total 100% where some voter groups or candidates are not shown.

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