§228.28. Statements About Autonomous Technology

- (a) No manufacturer or its agents shall represent in any advertising for the sale or lease of a vehicle that a vehicle is autonomous unless it meets all of the following requirements:
 - (1) The vehicle meets the definition of an autonomous vehicle specified in Vehicle Code section 38750 and section 228.02 (b) of Article 3.8.
 - (2) The vehicle was manufactured by a manufacturer licensed pursuant to Vehicle Code section 11701 also holding a valid autonomous vehicle manufacturer's permit issued pursuant to this Article at the time of the vehicle's manufacture.
- **(b)** The use of terms to describe the performance of a vehicle that is known, or by the exercise of reasonable care should be known, will likely induce a reasonably prudent person to believe a vehicle is autonomous, as defined in Vehicle Code section 38750 and 228.02 (b) of Article 3.8, constitute an advertisement that the vehicle is autonomous for the purposes of this section and Vehicle Code section 11713.

NOTE: Authority cited: Sections 1651, and 38750, Vehicle Code. Reference: Sections 11701, 11713, and 38750, Vehicle Code.