

COLUMBIA PICTURES STARS

JANET BLAIR

Coming soon in
"THREE GIRLS ABOUT TOWN"

GLENN FORD

Coming soon in
"TEXAS"

Do the Drive-Ins

In a '42 HUDSON DRIVE-MASTER



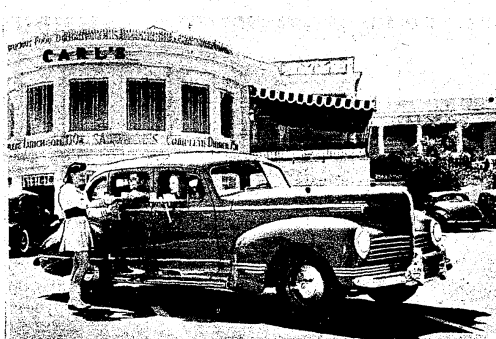
OUT OF THE HUDDLE AND OFF IN A HUDSON! As quickly as that, Janet wins Round One by selecting this new 1942 Hudson Drive-Master thus eliminating all gear shifting and clutch pushing. "The upholstery just matches my suit," she explains! All Glenn has to do is sign on the dotted line for Jack Black, Hudson salesman, who says the smartest women are wearing Hudsons for 1942.



"TIMEPLAN" MAKES A CAR SO EASY TO BUY! And lots of fun even on a movie star's salary, judging from Glenn's million-dollar smile for Les Grill, manager of Gower and Sunset branch of Bank of America. As Jane says, "When you can buy a '42 Hudson on Timeplan, there's no cents in waiting."



CLEAN-UP, SHINE-UP, CHECK-UP—AND MOBILGAS! Filling up with "America's Favorite Gasoline" at the Sign of the Flying Red Horse, Glenn and Janet relax spotlessly at Irving Griffe's immaculate new Mobilgas station, Wilshire at Serrano, while attendants give the new 1942 Hudson Super-Six Sedan some of Griffe's famous 11-point service. "Tankful" for everything, they plot route on General Petroleum map.



BREAKFAST FOR TWO AT CARL'S COLONIAL! "Oh, Glenn, you think of everything," coos Janet. And Glenn does, posing from the back seat for a better view of the superb coffee. Carl's Colonial, Crenshaw at Vernon, is such a popular eating place that criss-cross parking like this is possible only in the early morning.



LEARNING HOW TO MAKE TIRES LAST LONGER! Now we're getting somewhere, opines Glenn at Fred Young's modern Mobilgas station, Sunset at La Brea, as Young describes United States Rubber Company dealers' plan to make tires last longer and thus conserve rubber for defense. Janet agrees that systematic tire inspection is important, especially at this time of national emergency.



DRIVE-IN FLOWER SHOP SPEEDS ROMANCE! Shortcut to her heart, Glenn discovers, is letting the girl friend choose from unique Flower Menu at McEldowney's—the world's first drive-in flower shop—Pico at Beverly Drive. If you don't order them delivered somewhere McEldowney's bonnie lassie brings the flowers right to the car. Here Glenn, a bit on the Scottish side himself, decides to hold out the box of long-stem roses for later.



STARS VISIT BROWN DERBY'S NEW STREAMLINED CAR-CAFE. Glenn Ford and Janet Blair, young Columbia's luminaries, break away from the studio at lunchtime for a snack in the outdoor car-caffe of the Los Feliz Brown Derby, latest member of the Brown Derby family, located 4500 Los Feliz Blvd., one block east of Vermont.



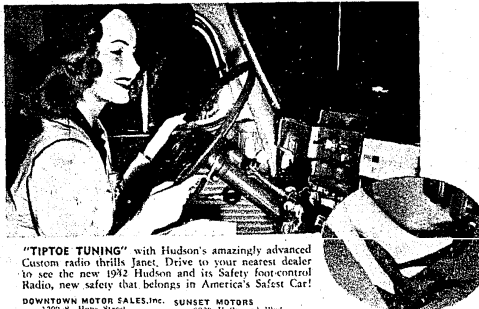
ALL WASHED UP WITHIN 15 MINUTES! The '42 Hudson, of course, as the two Columbia stars pose with publicity-hating Walt and Frank Muller at the "World's Greatest Service Station" on Sunset just west of Vine, where 49c buys a car-wash deluxe any day in the week but Saturdays. "Isn't everybody courteous and friendly here at Muller Bros.?" says Janet. "Sure," says Glenn. "This is the place where even that lone picket out front smiles and says 'Welcome' as you drive in!"



"AWFUL FRESH MacFARLANE, the Scotch Candymaker Who Kilt High Prices" all over Los Angeles with eight big candy stores opened during the last year, shows Janet and Glenn his new Hollywood store at 5670 Sunset Blvd. Glenn has the Hudson parked for a quick getaway 'cause he knows Janet will not be able to resist MacFarlane's candy!



SEA FOOD DINNER—"CARL'S SEA-AIR" at the beach. An evening drive out Roosevelt Highway, the sun dipping into the blue Pacific—even film stars know how a boy and girl feel about dining at Carl's-at-the-Beach! Doggone, Glenn parked the car all highway again, but who wouldn't—with beautiful Janet Blair to show off like that?



"TIPTOE TUNING" with Hudson's amazingly advanced Custom radio thrills Janet. Drive to your nearest dealer to see the new 1942 Hudson and its Safety four-centred Radio, new safety that belongs in America's Safest Car!

- | | | |
|--|--|--|
| DOWNTOWN MOTOR SALES, INC.
1200 S. GARDEN ST.
CHAS. W. HARRIS
1200 S. GARDEN ST.
EASTSIDE MOTORS
1200 S. GARDEN ST.
DOWNS GARAGE
1200 S. GARDEN ST.
JOE NEWELL
1200 S. GARDEN ST.
ASTORIA MOTORS
1200 S. GARDEN ST.
PHILLIPS MOTORS
1200 S. GARDEN ST.
STORY AND SONS
1200 S. GARDEN ST. | SUNSET MOTORS
5026 Hollywood Blvd.
ALVORD-GLENN MOTOR CO.
1200 S. GARDEN ST.
BOB ESTES
1200 S. GARDEN ST.
CINEMA MOTORS, INC.
1200 S. GARDEN ST.
E. M. PETERSEN, Inc.
1200 S. GARDEN ST.
LAIL BROTHERS
1200 S. GARDEN ST.
FULLERTON & KRIEHN
1200 S. GARDEN ST.
F. C. OWENS
1200 S. GARDEN ST. | STANLEY CAPLES
5215 N. Vermont
SOUTHWEST MOTORS
5215 N. Vermont
SOUTHEAST MOTORS
Hollywood Blvd.
R. E. CORRIGAN
Glendale |
|--|--|--|



A QUICK STOP at a newspaper sales zone—two staccato notes from Hudson's horn and the Los Angeles Times boy is right in time with the Southland's favorite newspaper—the daily and Sunday choice of "up and comers" of Southern California!