

# The Times Poll

Los Angeles residents likely to vote in the upcoming election were asked:

**Q. If the May 17 runoff for mayor of the city of Los Angeles was held today, for whom would you vote?**

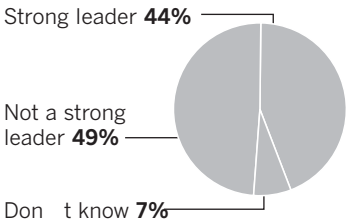
	James K. Hahn	Antonio Villaraigosa	Don't know
All likely voters	35%	53	12
Democrats	27%	63	10
Liberal Democrats	21%	71	8
Republicans	54%	34	12
Conservative Republicans	53%	31	16
Whites	35%	52	13
Blacks	32%	52	16
Latinos	33%	61	6
Westside	33%	52	14
San Fernando Valley	34%	54	12
Central Los Angeles	40%	50	10
South Los Angeles	27%	61	12

**Q. Which candidate would be:**

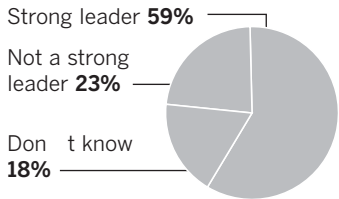
	Hahn	Villaraigosa	Neither/ both	Don't know
Better at improving the city's public schools	23%	52	17	8
Better at understanding the needs of Los Angeles	27%	47	20	6
Better at improving traffic and transportation	25%	39	19	17
Better at holding down crime	40%	33	18	9
More closely tied to special interests	37%	30	21	12

**Q. Do you think Hahn/Villaraigosa is a strong leader?**

**Hahn**

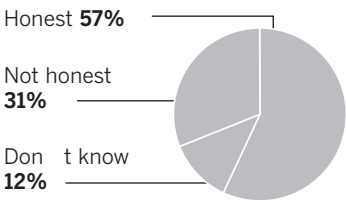


**Villaraigosa**

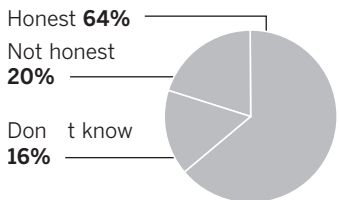


**Q. Do you think Hahn/Villaraigosa has the honesty and integrity to serve as mayor?**

**Hahn**



**Villaraigosa**



How the poll was conducted: The Times Poll contacted 2,975 adults in the city of Los Angeles by telephone April 5-11, 2005. Among them were 2,061 registered voters, of which 781 were deemed likely to vote in the May election. Likely voters were determined by a screening process that included questions on intention to vote, certainty of vote, interest in the campaign and past voting history. Telephone numbers were chosen from a list of all exchanges in the city, and random digit dialing techniques allowed listed and unlisted numbers to be contacted. Multiple attempts were made to contact each number. Additional African American and Latino voters were contacted in separate random samples to allow more accurate analysis of their subgroups. Adults in the entire sample were weighted slightly to conform with their respective census proportions by sex, ethnicity, age, education, region and party registration. The margin of sampling error for likely voters is plus or minus 4 percentage points. For some subgroups, the error margin may be somewhat higher. Poll results may also be affected by factors such as question wording and the order in which questions are presented. Interviews in the supplemental samples were conducted by Interviewing Service of America, Van Nuys. While Asian voters were interviewed and are included as part of the overall results in this poll, they are too small a subgroup of the sample to be separately reported. Interviews in all samples were conducted in both English and Spanish.

Source: Times Poll