FOR IMMEDIATE RELEASE

November 3, 2004

LOS ANGELES TIMES POLL ALERT

Results from the Times National and California Exit Poll

Guide to Column Headings

In the nation:

All	All voters nationwide
Bush	Bush voters nationwide
Kerry	Kerry voters nationwide

In California:

CA	All California voters
Bush	Bush voters in California
Kerry	Kerry voters in California

Note:

"-" indicates a value of 0.5% or less.

QE. In the election for president, for whom did you just vote?

John Kerry George W. Bush Someone else	<u>All</u> 48 51 1	—Nation- <u>Bush</u> – 100 –	<u>Kerry</u> 100 –
John Kerry George W. Bush Someone else	<u>CA</u> 55 44 1	–Californi <u>Bush</u> – 100 –	a <u>Kerry</u> 100 _ _

QF. Do you support your presidential choice today mostly:

		Nation-	
	All	Bush	Kerry
Because you like your candidate	69	83	55
Because you are voting against his opponent	31	17	45
		-Californi	a
	<u>CA</u>	<u>Bush</u>	<u>Kerry</u>
Because you like your candidate	65	82	52
Because you are voting against his opponent	35	18	48

(QG THROUGH QK ARE ONLY ASKED OF CALIFORNIA VOTERS) QG. In the election for U.S. Senator, for whom did you just vote:

		California		
	<u>CA</u>	<u>Bush</u>	<u>Kerry</u>	
Barbara Boxer	58	17	91	
Bill Jones	38	80	4	
Someone else	4	3	5	

How did you just vote on the following propositions:

QH. Proposition 68 (Non-Indian casino gambling)

		California		
	<u>CA</u>	<u>Bush</u>	<u>Kerry</u>	
Voted Yes	16	13	20	
Voted No	84	87	80	

QI. Proposition 70 (Indian gambling)

		-Californi	ia———
	<u>CA</u>	<u>Bush</u>	<u>Kerry</u>
Voted Yes	24	17	30
Voted No	76	83	70

QJ. Proposition 71 (Stem cell research)

		California		
	<u>CA</u>	<u>Bush</u>	<u>Kerry</u>	
Voted Yes	59	37	78	
Voted No	41	63	22	

QK. Proposition 72 (Health insurance)

		-Californ	ia——
	<u>CA</u>	<u>Bush</u>	<u>Kerry</u>
Voted Yes	49	24	70
Voted No	51	76	30

QL. What did you like most about your choice for president? (UP TO TWO REPLIES ACCEPTED)

		Nation-	
	All	Bush	Kerry
Strong leader	37	55	19
Shares my values	22	23	20
Cares about people like me	21	17	26
Has honesty/integrity	21	27	15
His overall political ideology	13	6	20
Best at keeping country safe			
from terrorism	13	19	6
Will build respect for U.S. around			
the world	13	4	23
Will strengthen nation's economy	11	3	19
More effective commander-in-chief	10	8	11
He will stand firm in the positions			
he takes	9	15	3
Has a plan for achieving success in Iraq	3	3	3
His military service and record at the			
time of Vietnam	2	1	4
He is likable	2	2	2
None of the above	4	2	6

		-Californi	ia
	CA	Bush	Kerry
Strong leader	34	56	18
Has honesty/integrity	23	27	19
Shares my values	19	21	17
Will build respect for U.S.			
around the world	16	2	26
Cares about people like me	15	12	18
His overall political ideology	14	6	21
Best at keeping country safe			
from terrorism	12	22	14
More effective commander-in-chief	11	9	13
Will strengthen nation's economy	10	3	16
He will stand firm in the positions			
he takes	8	14	3
Has a plan for achieving success in Iraq	2	2	3
His military service and record at the			
time of Vietnam	2	-	3
He is likable	1	1	2
None of the above	7	4	8

QM. When did you make up your mind about how you would vote for president?

Today/yesterday Over the weekend Before the weekend Always knew	All 8 2 43 47	Nation- <u>Bush</u> 7 2 31 60	<u>Kerry</u> 9 2 55 34
Today/yesterday Over the weekend Before the weekend Always knew	<u>CA</u> 7 2 44 47	-Californi <u>Bush</u> 6 2 32 60	a 7 2 53 38

QN. Which issues, if any, were most important to you in deciding how you would vote for president today? (UP TO TWO REPLIES ACCEPTED)

	<u></u>	–Nation– Bush	Kerry
Moral/Ethical values	<u>40</u>	<u>54</u>	$\frac{11011}{24}$
Jobs/economy	33	18	48
Terrorism/Homeland security	29	45	13
Situation in Iraq	16	11	21
Education	15	12	18
Social issues such as abortion			
and gay marriage	15	14	15
Taxes	9	11	7
Health care	9	5	14
Foreign affairs	5	3	8
Social Security	5	3	7
Medicare/Prescription drugs	3	2	4
None of the above	2	2	3

	California		
	<u>CA</u>	Bush	<u>Kerry</u>
Moral/Ethical values	41	56	29
Jobs/economy	29	16	39
Terrorism/Homeland security	27	48	12
Situation in Iraq	20	10	28
Social issues such as abortion			
and gay marriage	15	14	15
Education	13	9	17
Taxes	7	10	5
Health care	7	2	10
Foreign affairs	6	3	8
Social Security	3	2	4
Medicare/Prescription drugs	2	1	2
None of the above	4	3	5

QR. Do you think things in this country are generally:

Going in the right direction Seriously off on the wrong track	<u>All</u> 51 49	Nation- <u>Bush</u> 89 11	<u>Kerry</u> 11 89
Going in the right direction Seriously off on the wrong track	<u>CA</u> 47 53	–Californi <u>Bush</u> 89 11	a <u>Kerry</u> 13 87

QS. Do you approve or disapprove of the way George W. Bush is handling his job as president?

	Nation		
	<u>All</u>	<u>Bush</u>	<u>Kerry</u>
Approve (Net)	<u>53</u>	<u>96</u>	<u>-8</u> 3
Approve strongly	33	61	
Approve somewhat	20	35	5
Disapprove (Net)	<u>47</u>	$\frac{4}{3}$	<u>92</u>
Disapprove somewhat	12	3	21
Disapprove strongly	35	1	71
Approve (Net) Approve strongly Approve somewhat Disapprove (Net) Disapprove somewhat Disapprove strongly	<u>CA</u> <u>45</u> 28 17 <u>55</u> 13 42	-Californi <u>Bush</u> <u>94</u> 61 33 <u>6</u> 5 1	a <u>Kerry</u> <u>6</u> 1 <u>94</u> 19 76

QT. Do you think the country is better off because of George W. Bush's policies and should proceed in the direction he set out, or do you think the country is not better off and needs to move in a new direction?

Continue policies of Bush Needs a new direction	<u>All</u> 48 52	Nation <u>Bush</u> 92 8	<u>Kerry</u> 3 97
Continue policies of Bush Needs a new direction	<u>CA</u> 40 60	-Californi <u>Bush</u> 90 10	a <u>——</u> <u>Kerry</u> 1 99

QU. Because of George W. Bush's economic policies is the country:

	Nation		
	<u>All</u>	<u>Bush</u>	<u>Kerry</u>
Better (Net)	<u>43</u>	<u>79</u>	<u>6</u>
Much better	17	32	2
Somewhat better	26	47	4
Worse (Net)	<u>47</u>	7	<u>89</u>
Somewhat worse	16	6	26
Much worse	31	1	63
About the same	<u>10</u>	<u>14</u>	<u>5</u>

	California		
	CA	<u>Bush</u>	<u>Kerry</u>
Better (Net)	<u>38</u>	<u>80</u>	<u>5</u>
Much better	15	33	1
Somewhat better	23	47	4
Worse (Net)	<u>53</u>	7	<u>89</u>
Somewhat worse	17	6	25
Much worse	36	1	64
About the same	<u>9</u>	<u>13</u>	<u>_6</u>

QV. Do you agree or disagree with this statement: "I don't trust George W. Bush to make the right decisions as president because he is too stubborn to admit his mistakes and change direction when necessary"?

Agree Disagree	<u>All</u> 48 52	–Nation– <u>Bush</u> 7 93	<u>Kerry</u> 90 10
Agree Disagree	<u>CA</u> 54 46	Californi <u>Bush</u> 8 92	a <u>Kerry</u> 90 10

QW. Do you agree or disagree with this statement: "I don't trust John Kerry to make the right decisions as president because he changes his positions under political pressure"?

	All	All Bush Kerry		
Agree	53	<u>91</u>	$\frac{1011}{12}$	
Disagree	47	9	88	
		-Californi	a	
	<u>CA</u>	<u>Bush</u>	<u>Kerry</u>	
Agree	46	92	9	
Disagree	54	8	91	

QX. Do you think the situation in Iraq was:

Worth it Not worth it	<u>A11</u> 50 50	—Nation- <u>Bush</u> 86 14	<u>Kerry</u> 12 88
Worth it Not worth it	<u>CA</u> 42 58	–Californi <u>Bush</u> 86 14	a <u>Kerry</u> 9 91

How the poll was conducted

The Los Angeles Times Poll interviewed 5,154 voters who cast ballots in there general election Tuesday as they exited 136 polling places across the nation including 3,357 California voters as they exited 50 polling places across the state. Precincts were chosen based on the pattern of turnout in past general elections. The survey was a self-administered, confidential questionnaire, in English and in Spanish. The margin of sampling error is plus or minus three percentage points for all voters, including California voters. For some subgroups, the error margin may be somewhat higher. Fieldwork provided by Schlesinger Associates of Edison, New Jersey and Davis Research of Calabasas, California.